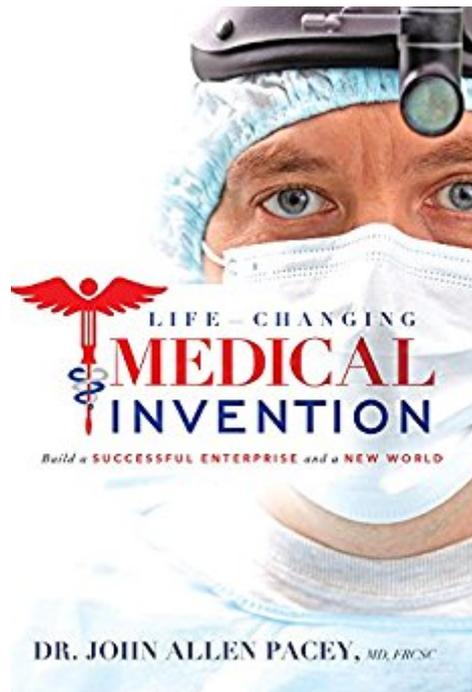


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# Life-Changing Medical Invention: Build A Successful Enterprise And A New World



## Synopsis

In Life-Changing Medical Invention, Dr. John Allen Pacey offers insight into the high-impact world of operating room innovation. Physicians today have the opportunity to revolutionize the healthcare industry by inventing new medical platforms to improve patient care and reduce costs. As a Vascular and General Surgeon himself, Dr. Pacey brings 15 years of innovative experience, having guided the invention of 33 GlideScope variants and 6 aperture video retractor variants for surgeons as well as the invention of supportive tools. You will learn about | • Passion and life-changing • Eureka • moments experienced by great inventors. • Creating an idea is followed by a ten-plus-year period of • execution • during which one must entrain money, great people, and build a new world for all. • The profound importance of • Mentoring • and • Know thy Customer •. • Planning unique invention to avoid • me too • ideas that fail to add value. • Learning how to create a • Blue Ocean Opportunity • and sell to real customers for real money so that you can exploit your passion further. • The benefit of sweat equity, frugality, and bootstrapping to pull through the • valley of death • and benefit of persistence to • never surrender •. If you are a physician with a patentable idea or a student hoping to become an inventor, this book will provide examples of those who persisted and won.

## Book Information

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